

# **PAL-EBM -PROFESSIONAL AGILE LEADERSHIP™ – EVIDENCE-BASED MANAGEMENT TRAINING**

## **Professional Agile Leadership – Evidence-based Management Training**



---

### **About this Course:**

- With markets and customer needs constantly changing, organizations need information and evidence that helps them adapt quickly to new challenges and opportunities so that they can deliver greater value and achieve true business agility. Yet often organizations that use Agile product development techniques use traditional management approaches, expecting leaders to set firm long-term goals and manage progress toward them with dashboards of static metrics. That is why Scrum.org created the Evidence-Based Management™ (EBM) framework which is an Agile approach to help leaders guide their teams toward continuously improving customer outcomes, organizational capabilities, and business results. EBM focuses on customer value and intentional

experimentation to systematically improve an organization's performance and achieve their strategic goals.

---

## **Course Goals:**

- Use empiricism to set and achieve strategic goals, managing the unknown and complexity through experimentation and by adapting goals along the way
  - Create a cultural environment using clear goals, appropriate measures and trust to enable self-management and autonomy
  - Shift the conversation away from measuring progress purely through team performance metrics, toward a focus on customer-centricity and improving customer outcomes
  - Drive operational improvements by using four Key Value Areas (Unrealized Value, Current Value, Time to Market, and the Ability to Innovate) as lenses for evidence-based decision-making
- 

## **Audience:**

- Understand the essential aspects of goals and measures and how they influence behaviors and an organization's culture and values
- Help organizations embrace empiricism as a leadership approach. Using experimentation to incrementally steer toward the organization's goals
- An appreciation for how goals and trust act together to enable autonomy, transparency, and value delivery
- Correlate market leadership and sustainability to

curiosity, adaptation, and empiricism

- Understand how to use EBM and its KVAs to focus measurements on improving market value and operational capabilities

---

## Course Format:

<input type="checkbox"/>	<input type="checkbox"/>
<b>Присъствен (Classroom)</b> Курс в Учебната ни зала или В Офис на Клиент	<b>Онлайн (Online/Virtual)</b> Курс във виртуална зала с инструктор

---

## Course Language Option

<input type="checkbox"/>	<input type="checkbox"/>
<b>Български (Bulgarian)</b>	<b>Английски (English)</b>

You can choose the language to conduct training – Bulgarian or English. All our instructors are fluent in English.

---

## Student Guides:



The training materials are available in electronic format. They can be used online / offline on any device. Unlimited access.

---

## **Lab Environment:**



Each student has their own lab environment where the exercises are conducted, part of the course. You do not need to install software on a computer or special hardware requirements.

Participants in a face-to-face format in our Training Center have an individual computer during the training.

---

## **At Course Completion:**

<b>Lifetime Access - Video Archive 24/7</b>	<b>Certificate of Course Completion</b>

Unrestricted access to a video archive with recording of each individual lecture.

Official internationally recognized certificate for completed training course.

---

## Course Duration:



- 2 working days (09:00 – 17:00)
- or
- 16 uch.ch. training (theory and practice) in overtime with a duration of 2 weeks
- Saturday and Sunday 10:00 – 14:00, 14:00 – 18:00, 18:00 – 22:00
- Monday and Wednesday 19:00 – 23:00
- Tuesday and Thursday 19:00 – 23:00

---

## Payments:



An application for an invoice is accepted at the time of enrollment in the respective course.

An invoice is issued within 7 days of confirming the payment.

---

## Next Class:



### ■ Notice

There are no upcoming events.

For more information, use the contact form.

We will contact you to confirm the dates.

---

## Prerequisites:

- Basic IT Knowledge
- 

**prepares for the certification levels**      **The course following**

- SDC (Exam Voucher included in the pricing. Exam and Training cannot be sold separately) You can be certified in our test center.